

FEB 13 1925

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Title Page.

" Sea Legs "

A Photoplay in 2 reels.

By Robert Hall.

Author of Photoplay Christie Film Co Inc. u s a.

2/15/25
FEB 13 1925
P R E S S S H E E T

Christie Comedies

©CLL 21131

"SEA LEGS"



with Neal Burns

Directed by Gilbert Pratt



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1165

YO HEAVE HO, AND A BARREL OF FUN!—"SEA LEGS" A JOY-CRUISE

Waves of Laughter Will Rock Your House When Nautical Comedy Gets Under Way

The Christie Company went to sea to get "Sea Legs" but your patrons will get "sea legs" when your house starts to rock with laughter from the waves of hilarity which will roll forth when they see this crackerjack comedy.

Christie is making these little two-reel laugh-getters faster and funnier with each release. He seems to have solved the problem of incorporating five reels of comedy action into two reels of film and at the same time maintaining the high standard of comedy values which has made the Christie name one of the best known in the comedy field.

Christie's name was a household word years ago. It has never lost its high standing with the public for the Christie brothers have always been among the first to adopt the most up-to-date methods and ideas in comedy making. With the present trend toward fast action, Christie is incorporating this speed in his comedies with the result that they are better and funnier than ever.

The Story

Neal and Vera, newlyweds, start on their honeymoon to Honolulu and from the very first are beset with many difficulties. On their way to the boat they are stopped by cops who drag Neal from the car and he soon discovers they are some of his wedding guests playing a trick on him.

Vera has proceeded to the boat and is waiting anxiously for Neal. When he finally arrives they rush up the gang-plank and then he finds that he has lost one of his tickets. He has difficulty in securing another one but finally purchases one from a bystander and rushes aboard just as the ship is about to leave.

When the purser comes to collect the tickets Neal discovers much to his dismay that the ticket he purchased from the bystander is a third class one and he is immediately put down into the steerage.

He manages to steal a costume of one of the deck-hands and disguised as such manages to get back to the first class cabins where he is recognized by the purser. A lively chase ensues and Neal hides himself in one of the funnels. He covers his mouth with a handkerchief, leaving only his eyes exposed. When the stokers start the fires the smoke pours out of the funnel and Neal is covered with soot.

Seeing that he has finally evaded the officers, he climbs out, takes off the handkerchief and his face has the appearance of a masked bandit, the part of his face which was not covered with the handkerchief being black. He looks frantically for Vera, frightening everyone in his path who thinks he is a pirate and at last finds her and they are again united.



NEAL BURNS
EDUCATIONAL-CHRISTIE COMEDIES

For Electro Order No. 3556-E
For Mat (Free) Order No. 3556-M

WHAT OTHERS SAY About Recent Christie Comedies

"Busy Buddies—A Christie Comedy with Neal Burns. A dandy comedy. Pleased 100 per cent, featuring real action. Neal Burns is well liked here. You'll make no mistake playing this one."

George Khattar,
Khattar's Theatre,
Sydney, N. S., Canada.
(From Exhibitors Herald)

WHO'S WHO in "Sea Legs"

The Groom NEAL BURNS
The Bride Vera Steadman
The Captain Jack Duffy
The Purser Eddie Baker

Directed by Gilbert Pratt

EXPLOITATION

Keeping the accessories on your Short Subjects from working for you is like hiding money in the cellar—the money does you no good and draws no return.

Get your paper and lobby photos on the Short Subjects out in front of your theatre where they will have the chance to increase your attendance. You are booking these Short Subjects because you know your patrons will like them. Why not tell your prospective patrons that you have something they like by getting all the advertising and exploitation material on these Short Subjects and giving them a chance to work for you?

These Short Subjects have a definite and large number of friends who consider them the best items on the program. By getting the paper and lobby display photos in front of your theatre, and by flashing the slide on the screen you are appealing to this ready made attendance. By overlooking these accessories you are deliberately overlooking the extra admissions that might be yours.

PARAGRAPHS For Your Program

Added laughing attraction—A regular side-splitter—"Sea Legs," a crackerjack Christie Comedy.

* * *

In addition to the feature—another of those screaming Christie Comedies, "Sea Legs" with Neal Burns and Vera Steadman.

* * *

Worth twice the admission price! "Sea Legs," Christie's new deep-sea comedy—A ship load of fun in two reels.

* * *

Yo, heave, ho and a barrel of fun! "Sea Legs," Christie's new deep sea comedy is a regular joy-cruise. Don't miss it.

JOY SHIP AHOY! LAUGHS ON THE PORT QUARTER!

"Sea Legs" a Salty Tale of Married Life on Bounding Main

(Newspaper review for use after showing of picture)

Not all of us ever get an ocean trip and those of us who do find that it isn't always up to our expectations of the fun we had anticipated. But Al Christie can get more fun out of a trip on the bounding waves than was ever promised in the most optimistic steamship folder or by the press agent of Cook's Tours.

Christie sent his comedy troupe to sea to get the real salty atmosphere for "Sea Legs," the comedy which is on the bill at the Theatre. The atmosphere is there and so is the fun, for the laughter rolls forth from the audience like the Pacific rollers which crash in on the beach at Waikiki.

Neal Burns is seen as a honeymooning groom, with Vera Steadman as the other half of the combination. The fun starts when Neal loses one of the tickets and becomes separated from his bride of a few hours and is forced to go to the steerage. He escapes but has a busy time dodging the ship's officers.

The cast is exceptional. Jack Duffy, familiar in "grandpa" and old men parts is seen as the captain of the ship and Eddie Baker is the purser. The picture was made aboard the S. S. Emma Alexander. Gilbert Pratt directed.

Natalie Joyce, Jack Duffy and Eddie Baker are also in the cast.

ANOTHER FUNNY CHRISTIE COMIC

(Newspaper review for use after showing of picture)

Christie has furnished another half hour of fun in his latest Educational-Christie Comedy "Sea Legs" which is one of the comedy attractions on the bill at the Theatre this week. The picture has for a background a Honolulu-bound liner and the greater part of the fun is filmed on the decks and in the cabins of this vessel.

Neal Burns and Vera Steadman have the leading roles. Burns is the groom and Vera is the bride of a honeymooning combination and when Burns loses one of the tickets and tries to accompany his bride the fun starts.

The action is fast almost from the start and as complications multiply the fun increases. Gil Pratt directed. Natalie Joyce, Jack Duffy and Eddie Baker are also in the cast.

SEA GOING ACTORS MAKE COMEDY ON BOARD BIG OCEAN LINER



NEAL BURNS
and
VERA STEADMAN
in "SEA LEGS"

For Electro Order No. 3557-E
For Mat (Free) Order No. 3557-M

NATALIE JOYCE A "BABY STAR"

(Prepared as advance publicity story)

Natalie Joyce, who has a prominent part in the Educational-Christie Comedy "Sea Legs" which will be at the Theatre, had a signal honor conferred upon her recently when she was selected by the "Wampas" as one of the "Baby Stars" of the screen.

Each year this organization, which is an association of publicity and advertising men of Pacific Coast motion picture studios, meets and chooses the thirteen girls who, in their estimation, have shown that they have the greatest possibilities of future stardom. These astute young men, who live, breathe and eat in the motion picture atmosphere are very shrewd guessers and many of their annual choices have vindicated their judgment.

Natalie has been with the Christie Company for a number of years. She had no previous motion picture experience before joining the organization but had danced in musical comedies. In "Sea Legs" she is seen in support of Neal Burns and Vera Steadman under the direction of Gil Pratt.

Christie Troup Embarks on Briny Deep for Nautical Scenes

(Prepared as advance publicity story)

The whole troupe of Christie Actors, together with director Gil Pratt, his assistants, property men, scenario men and gag writers enjoyed a sea cruise during the making of "Sea Legs" the latest Christie Comedy which will be at the Theatre.

The movie fun-makers boarded the S. S. Emma Alexander which runs up and down the Pacific Coast between Los Angeles and San Diego and proceeded to shoot the comedy scenes which appear in the picture. During the time the actors and director were engaged in making these scenes, a staff of carpenters, electricians and painters, under the direction of the technical director, were studying the structure of certain parts of the ship, making plans, sketches and notes to be used later in the studio in the scenes which were to be made there.

The technical men and the carpenters left the ship for the studio where they erected several indoor sets which duplicated in every detail the parts of the ship they had been studying and the results were so faithful to the original that it is interesting to try to detect the scenes which were made in the studio and those actually made on the ship.

Neal Burns, starred in the comedy with Vera Steadman, said in the studio that all the sets lacked was a deep-sea roll and some sea-sick passengers to make the illusion absolutely true to life on the bounding main.

FINE LINE-UP OF COMEDIANS

(Prepared as advance publicity story)

A fine line-up of favorite comedians will appear in the latest Christie Comedy "Sea Legs" which will be the comedy attraction at the Theatre.

The picture has the atmosphere of a honeymoon trip to Honolulu as a basis for a lot of foolishness to make folks laugh. The bride and groom are played by Neal Burns and Vera Steadman.

Jack Duffy, a young man who specializes in "grandpa" parts and funny old men characters, is seen as the captain of the ship; Eddie Baker appears as the Purser and Natalie Joyce as his wife, while a comic colored steward is played by Louis Yacanelli.

GIVE YOUR ADVERTISING THE APPEAL OF VARIETY! ADVERTISE ENTIRE PROGRAM OF SHORT SUBJECTS

The great number of business failures in America, compared to those in England and in Europe, has been attributed by a well known business expert, to "over-selling"—glutting the market until all possible customers have been sold with a certain article.

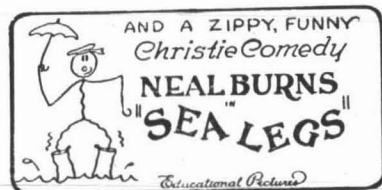
High-pressure salesmanship has been responsible for this in many instances, says this expert. Methods calculated to sell the public have been too successful—for the time being—with the result that the inevitable happens and the manufacturer or merchant finds that he has no more customers to sell—and he has not built up a demand for any other line.

A similar condition is prevalent in the motion picture exhibiting industry. High pressure methods have been applied to the selling of feature attractions to the prospective patrons with the result that the line of

descriptive adjectives used in advertising, ballyhoo and exploitation has been overworked and the patrons will not respond to them. The "super" feature has come to be the expected thing.

To offset this, far-seeing exhibitors and real showmen are advertising the merits of their entire program and laying particular emphasis on the Short Subjects on their programs to give their patrons the appeal of variety which is so necessary in the amusement business.

Advertise your Short Subjects. They not only lend variety to your bill but they serve a good business purpose in presenting to your prospective patrons two points of appeal on your program. You are appealing to those who want to see the feature and to those thousands to whom the comedy is a mighty important item on the bill.



One Column by One Inch "Ad" Cut
For Electro Order No. 3558-E
For Mat (Free) Order No. 3558-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3559-E
For Mat (Free) Order No. 3559-M

For Three Column Cut on Page One Order
Electro No. 3560-E Mat (Free) No. 3560-M

ACCESSORIES

* * *

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards

(Eight Cards to Set)

Black and White 8 x 10 Photos

(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts and Mats

Two Column, One and One Half Inch, Newspaper "Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats

(All Mats Free)

And the Fullest Cooperation from Your Exchange

(Cuts and mats must be ordered by number)

CATCHLINES

For Newspaper "Ads"

Oh boy! What a comedy! "Sea Legs"—One of Christie's best.

* * *

A sure laugh-maker—"Sea Legs" the latest Christie comedy. With Neal Burns and Vera Steadman.

* * *

Two reels of side-splitting comedy for you in "Sea Legs," Christie's deep-sea laughmaker.

* * *

Funny enough to make a fish laugh—"Sea Legs"—A new Christie Comedy with Neal Burns and Vera Steadman.

* * *

You'll laugh till your sides ache at Neal Burns and Vera Steadman in "Sea Legs," that funny Christie Comedy.

FEB 13 1925

REGISTER FOR RETURN OF COPYRIGHT DEPOSITS

Dated at Wash DC

Feb 13 1925

Register of Copyrights,
Library of Congress,
Washington, D.C.

Dear Sir:

The undersigned claimant of copyright in the work herein named,
deposited in the Copyright Office and duly registered for copyright pro-
tection, requests the return to him under the provisions of section 59
and 60 of the Act of March 4, 1909, of one or both of the deposited copies
of the 2 Books entitled Sea Food & Wildcat

Willie

deposited in the Copyright Office on _____ and registered
under Class _____ Cl. No. ©CIL 21131

If this request can be granted you are asked and authorized to send
the said copy or copies to me at the following address: _____

_____ of

to _____

at _____

Signed W. H. Hammer
(Claimant of Copyright)

FEB 16 1925

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